



# open to a new solution?

PORTFOLIO SAMPLES // JULY // 2015

A large, abstract teal shape occupies the bottom portion of the page, featuring rounded corners and a complex, organic outline that resembles a stylized cloud or a modern architectural element.

**01** PORTFOLIO SAMPLES  
**design solutions**

## BILLBOARD TEMPLATES

Air National Guard // State Specific Options



## STOREFRONT GRAPHICS

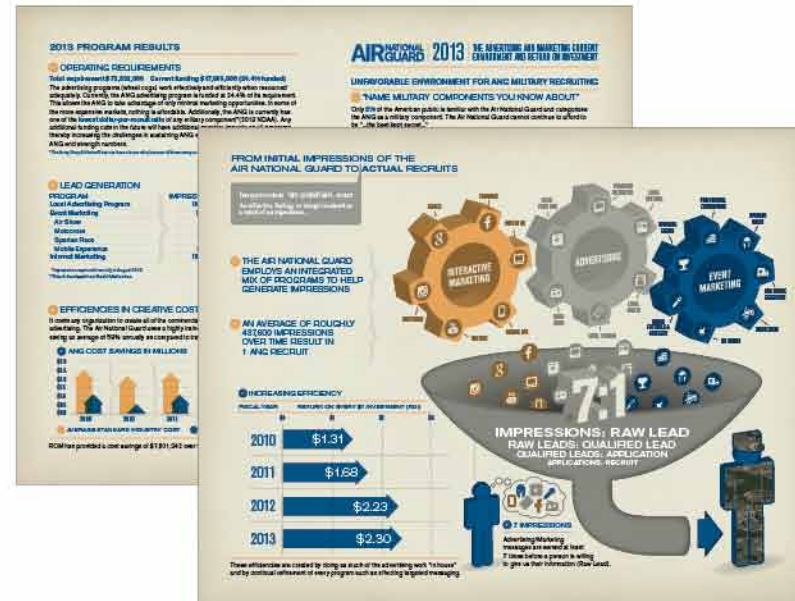
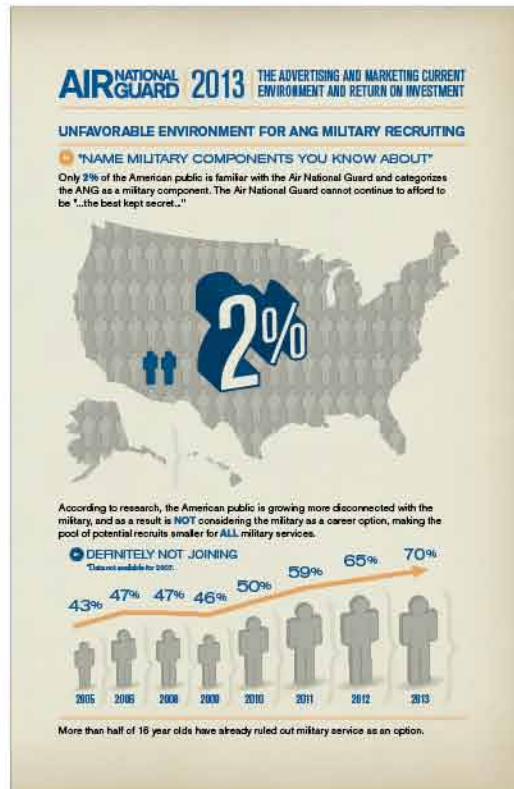
Air National Guard // Education Campaign



# POSTERS

Air National Guard // Regional Events





## MOBILE TRUCK WRAP

Air National Guard // Events

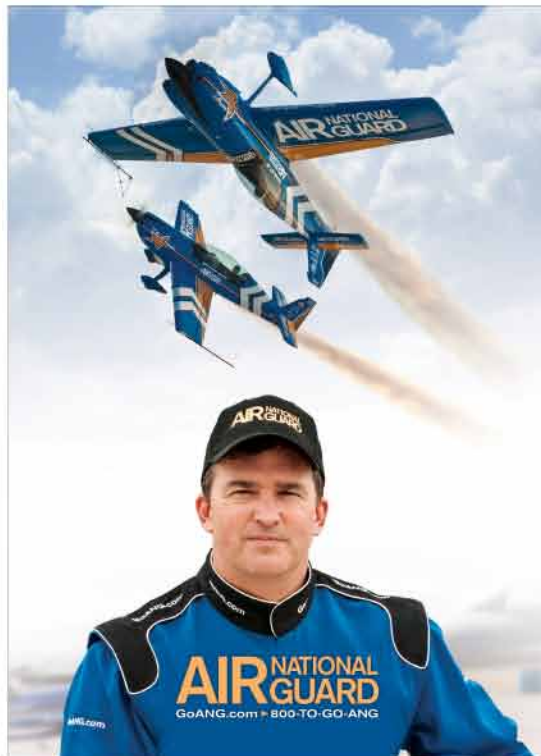


## Air National Guard // Battlefield Airmen



# HERO CARD

Air National Guard // John Klatt Airshows





**JOHN KLATT**  
CALL SIGN / *Swiss*  
HOMETOWN / *Dubuque, MN*  
RESIDENCE / *Lakeland, MN*  
TOTAL FLIGHT HOURS / *10,000*  
TOTAL F-16 HOURS / *3,000*  
TOTAL AEROBATIC HOURS / *6,200*  
OPERATIONAL DEPLOYMENTS / *8 to Iraq*



**AIR NATIONAL GUARD MXS**  
WING SPAN / *34 feet*  
LENGTH / *31.30 feet*  
HEIGHT / *8 feet*  
WING AREA / *102 square feet*  
EMPTY WEIGHT / *1,980 lbs.*  
GROSS AEROBATIC WEIGHT / *1,600 lbs.*  
MXS ENGINE / *360 HP Lycoming*  
VSO INITIAL SPEED / *170 kts*  
VNE MAXIMUM SPEED / *300 kts*  
ROLL RATE / *400° per second*  
FUEL CAPACITY / *50 US gallons*  
BUILDER / *MX Aircraft, North Carolina*

**JOHN KLATT Airshows**

John Klatt Airshows brings world-class power aerobatics to air shows all across America. The Air National Guard has teamed with John to bring you a truly unique experience. Make it part of your family's tradition.

LT Col Klatt is a traditional member of Minnesota Air Guard. He aspired to fly from an early age, and achieved his dream by serving his country in the Air National Guard – piloting the F-16 Fighting Falcon – including three combat deployments in the Middle East.

In addition to his Air Guard service, John is one of the nation's premier air show performers. He thrills air show crowds in his Air National Guard MXS unlimited aerobatic plane through an amazing sequence of unforgettable aerial maneuvers.

Take your future to new heights with an exciting career in the Air National Guard. To learn more, call 800-TO-GO-ANG or visit GoANG.com.



**AIR NATIONAL GUARD**  
GoANG.com • 800-TO-GO-ANG

## MAGAZINE & GUIDE ADS

Air National Guard // John Klatt Airshows



**YOUR CAREER  
IS CLEARED FOR  
TAKEOFF.**

Aerobatic pilot Lt Col. John Klatt has been serving his country in the Air National Guard for more than 20 years. While you may not get to fly his world-famous MXS aerobatic aircraft, you can enjoy the same Air Guard benefits that he has, including a steady paycheck, money for college and world-class training. Since you serve parttime, you can use that training to excel in your civilian career. You'll also experience the satisfaction that only comes from serving your community and country. Contact the Air National Guard today to learn more.

Talk to a recruiter today to learn more.  
GoANG.com ▶ 800-TO-GO-ANG

**AIR NATIONAL  
GUARD**



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**AIR NATIONAL  
GUARD**

## TWO PANEL FLYER

Gateway Community College // ESA



## BILLBOARDS

Gateway Community College // Accelerate Your Career!



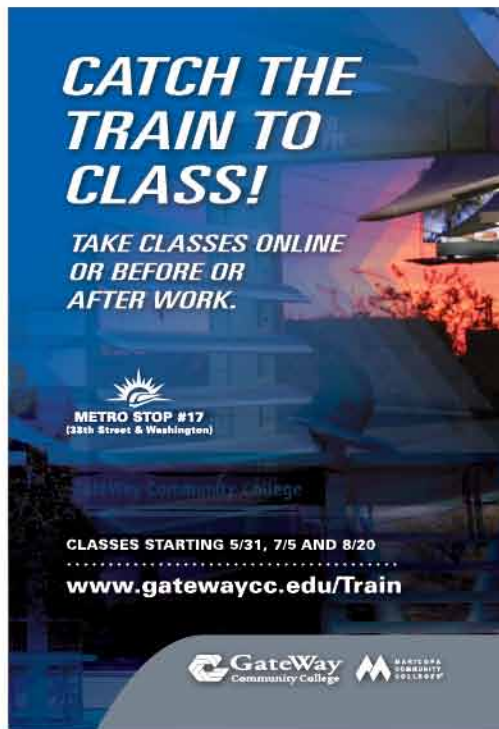
## DIGITAL BILLBOARD

Gateway Community College // Accelerate Your Career!



## KIOSK POSTERS

Gateway Community College // Light Rail



# DIRECT MAIL POSTCARD

Avnet & IBM // Business Survival Kit



# STORYBOARD

Air National Guard // Chaplains Package

## FY14 CHAPLAINS PACKAGE

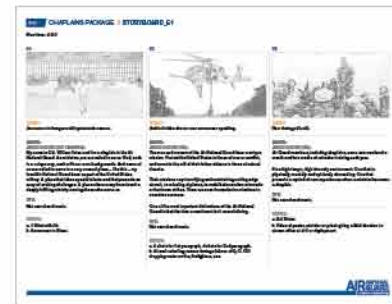
### // STORYBOARD

V - FY14 CHAPLAINS PACKAGE; (PAN: F3948-14-001)



AIR NATIONAL GUARD // CHAPLAIN TWO VIDEO // MAY 19, 2014 // DRAFT #5 // APPROXIMATE RUNNING TIME 4:00

**AIR NATIONAL GUARD**  
creative • marketing



# STORYBOARD

Sage // Saleslogix Cloud Computing 101 & 201

PROF. CRUMBLEHORN: CLOUD COMPUTING 101

SAGE SALESLOGIX

## STORYBOARD

03

PC: Crumblehornymbus...

ANIMATION: ...rapidly clicking continued...

PC: I named that last one.

ANIMATION: The final one is shaped like the professor.

PC: But everything I knew about clouds is about to change.

ANIMATION: PC get happy after the slide show screw-up.

PC: Roll the film!

ANIMATION: 1960's style campy classroom "film" begins (more of a slide show with VO), complete with music, variable-speed soundtrack and a hair on the 1ers.

PROF. CRUMBLEHORN: CLOUD COMPUTING 201

SAGE SALESLOGIX

## STORYBOARD

10

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

PROF. CRUMBLEHORN: CLOUD COMPUTING 201

SAGE SALESLOGIX

## STORYBOARD

12

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

PC: The cloud is a...  
ANIMATION: ...rapidly clicking continued...

## PACKAGING

Chef's Planet // Kitchen Ovenliner Boxes



## PACKAGING

Chef's Planet // All Natural Hand Soap



## 02 PORTFOLIO SAMPLES

# illustration solutions

## MASCOT REDESIGN

The University of Maine at Fort Kent // Athletics



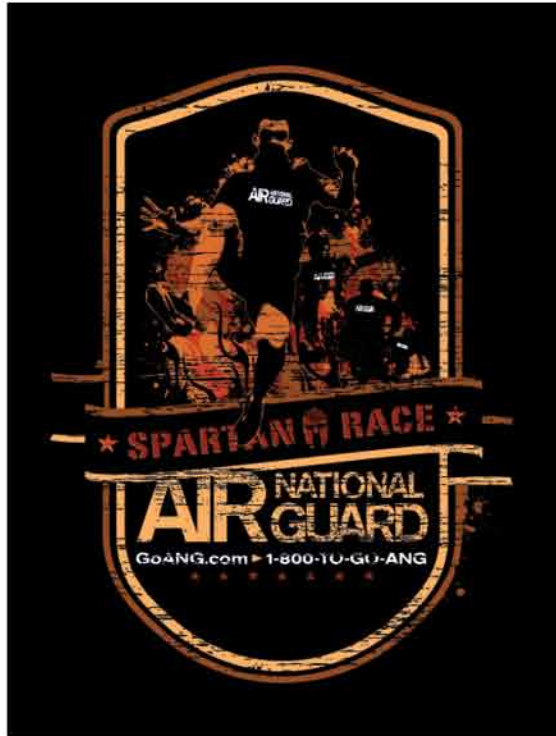
## MASCOT REDESIGN

Gateway Community College // Athletics



## T-SHIRT DESIGN

Air National Guard // Spartan Race



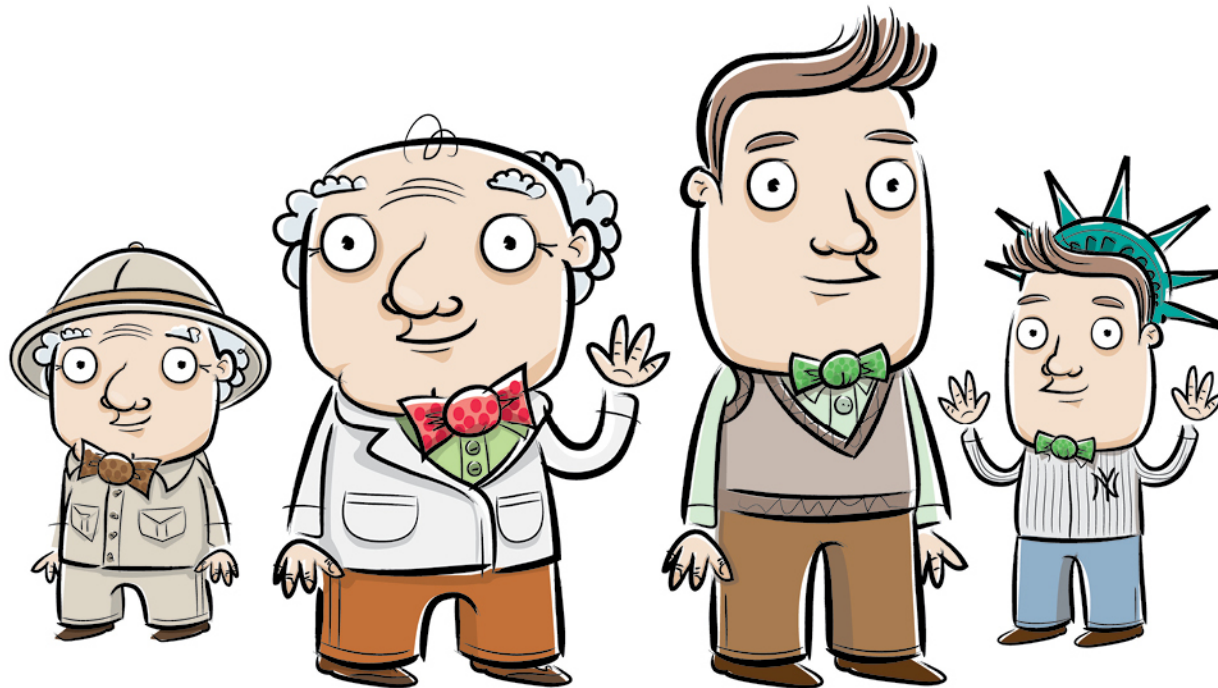
## T-Shirt Design

Epilepsy Foundation of Vermont // Mud Volleyball Tournament



## Multimedia Assets

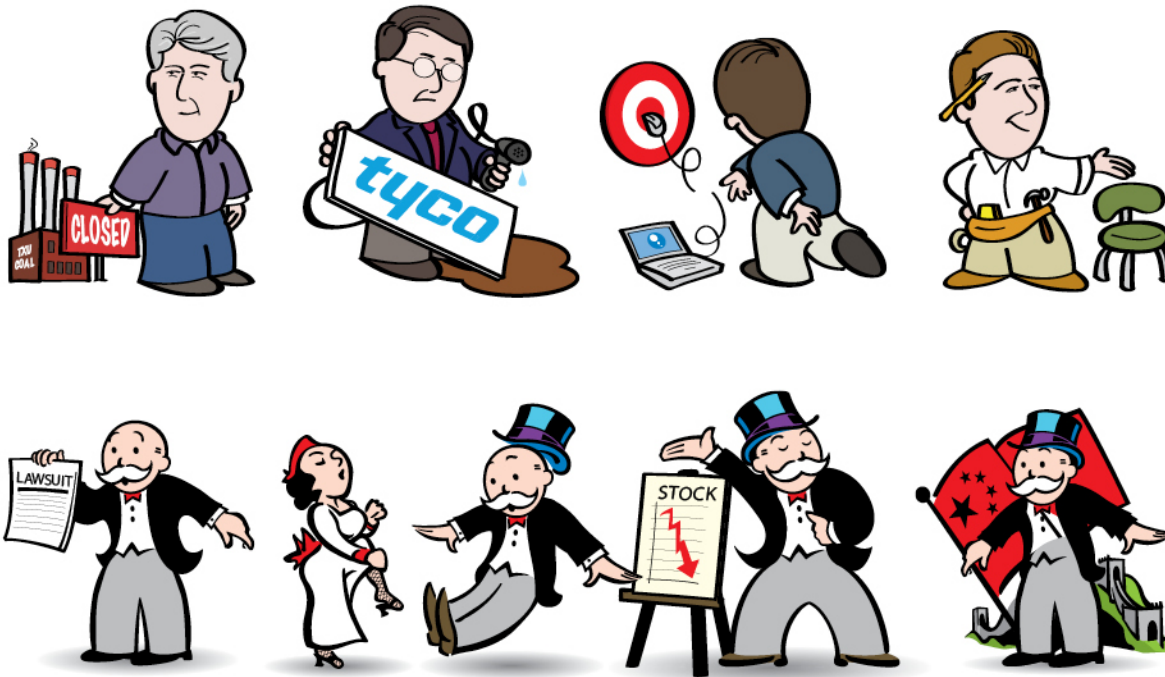
Sage // Saleslogix Cloud Computing 101 & 201





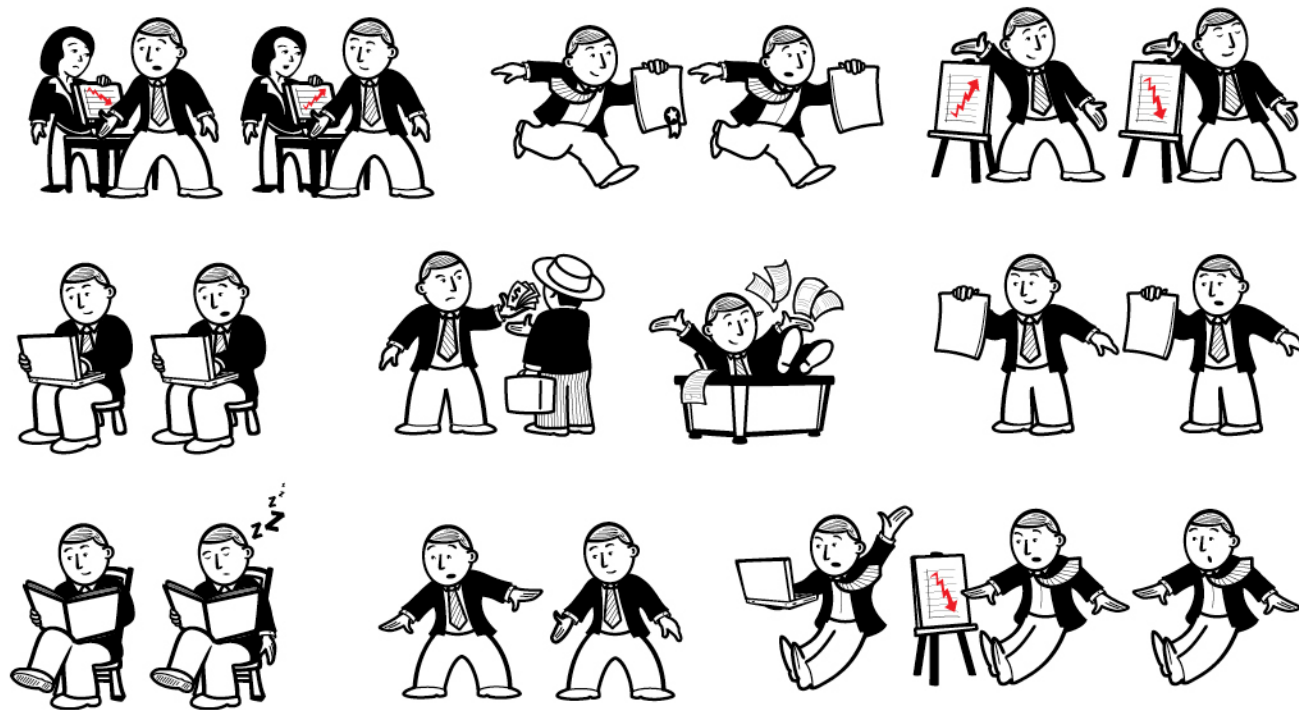
# CARTOON CHARACTERS

Corpedia // Ethisphere Magazine



# CARTOON CHARACTERS

Corpedia // Ethisphere Magazine







**03** PORTFOLIO SAMPLES  
**web solutions**

# EBLASTS

Classic Hotels & Resorts // Email Campaigns





## BANNER ADS

Gateway Community College // Maricopa On Facebook



## BANNER ADS

Gateway Community College // [www.gatewaycc.edu](http://www.gatewaycc.edu)



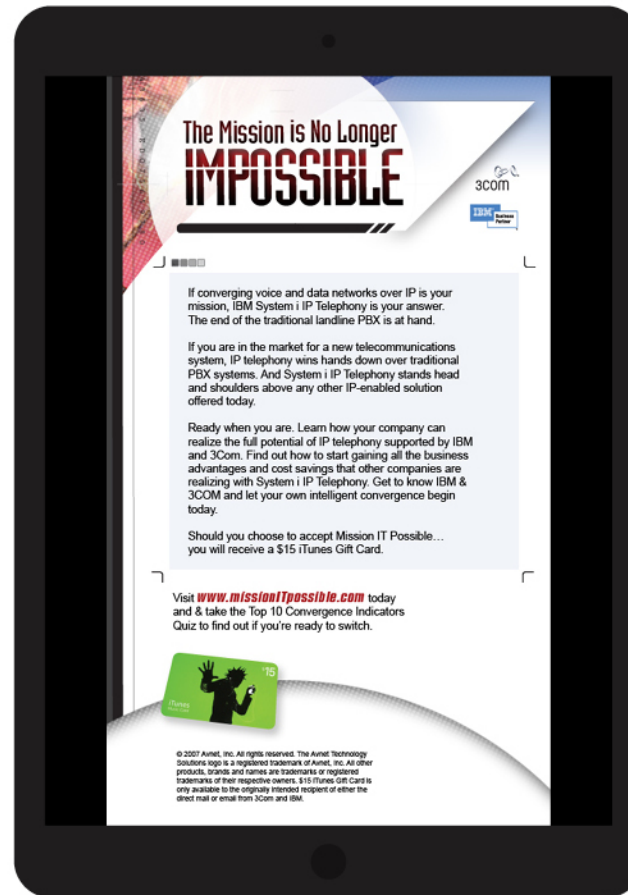
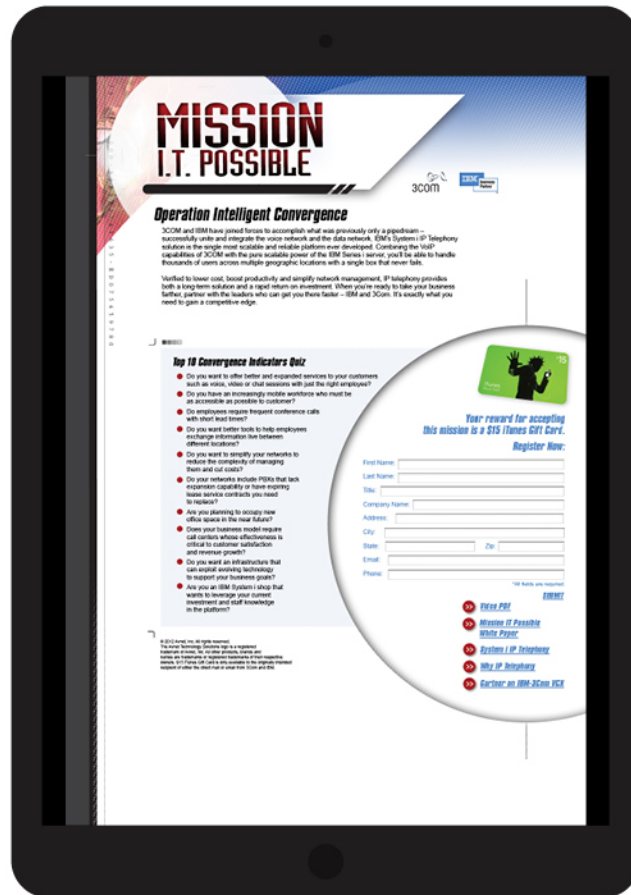
# WEBSITE REDESIGN

Hydroinnova // Welcome



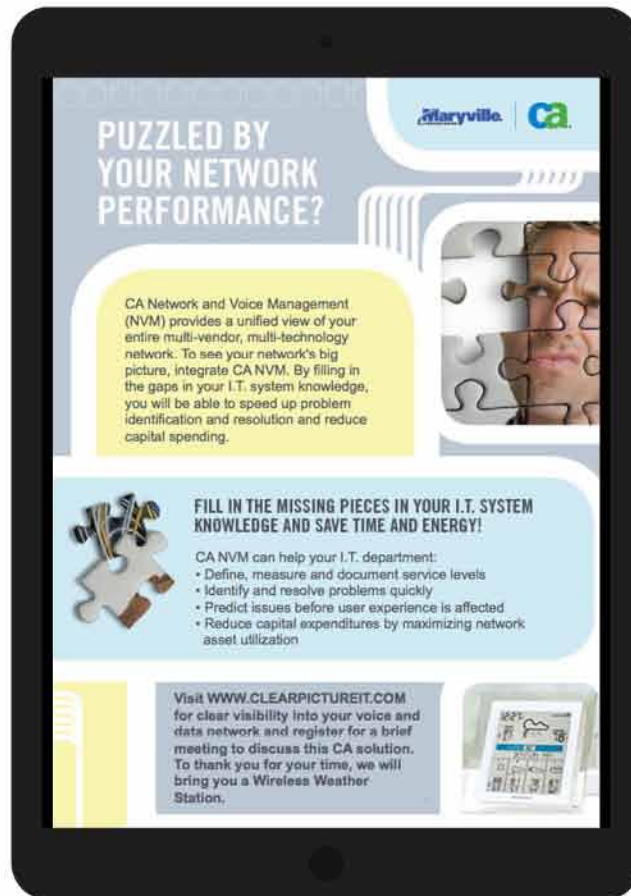
# LANDING PAGE - EMAIL

Avnet & IBM // Mission I.T. Possible



## LANDING PAGE - EMAIL

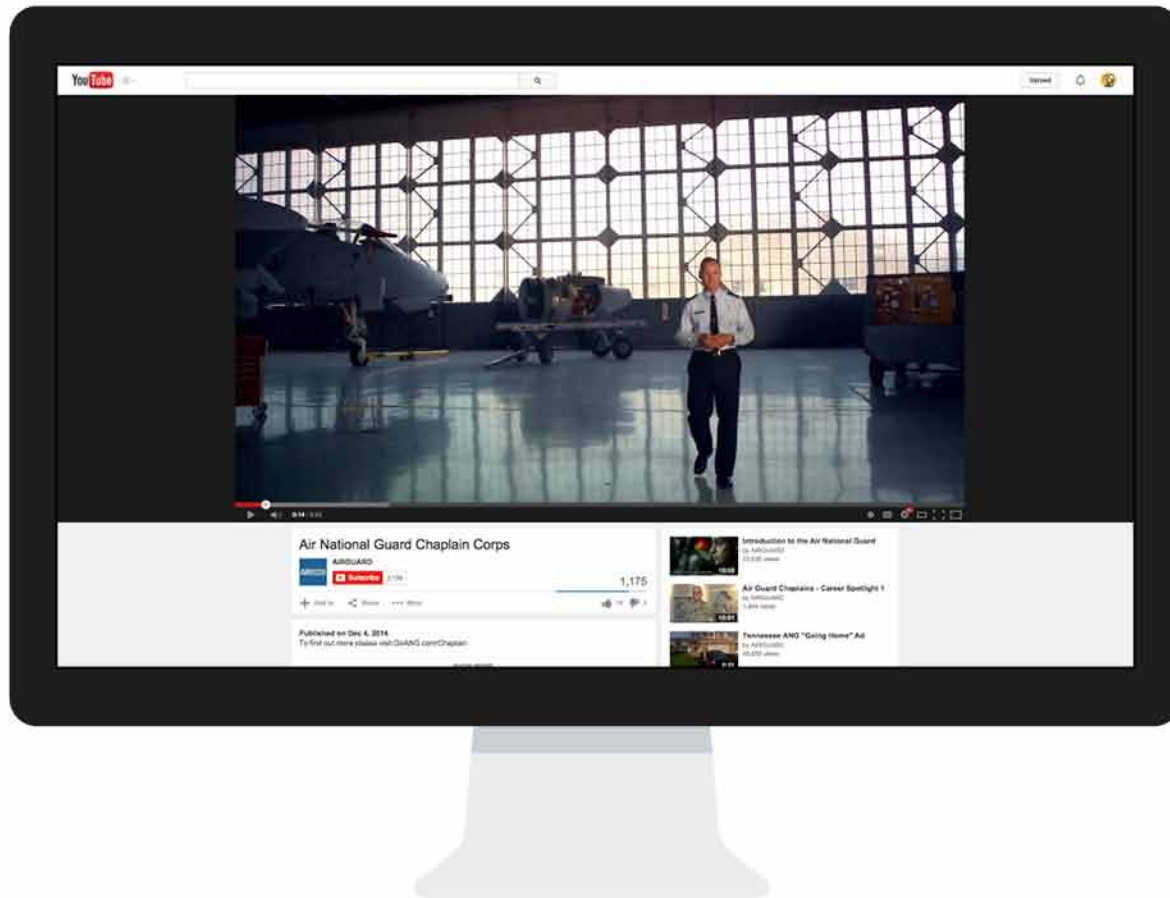
Avnet & CA // Clear Picture I.T.



**04** PORTFOLIO SAMPLES  
**multimedia solutions**

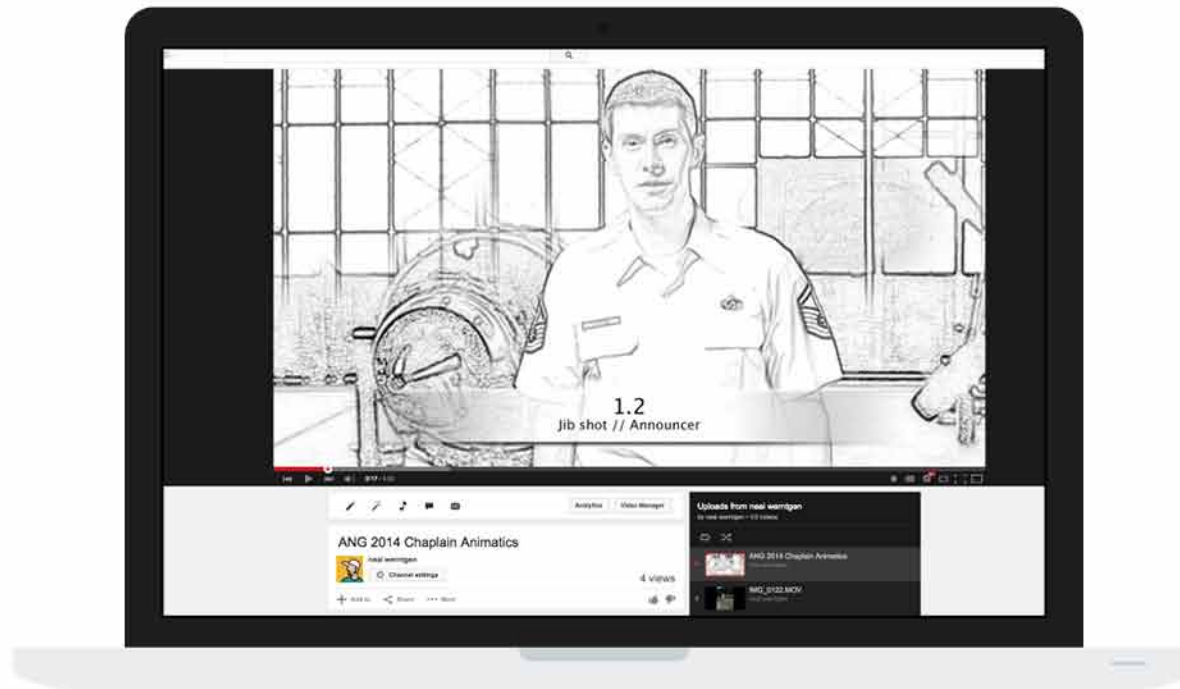
# VIDEO

Air National Guard // Chaplains Package



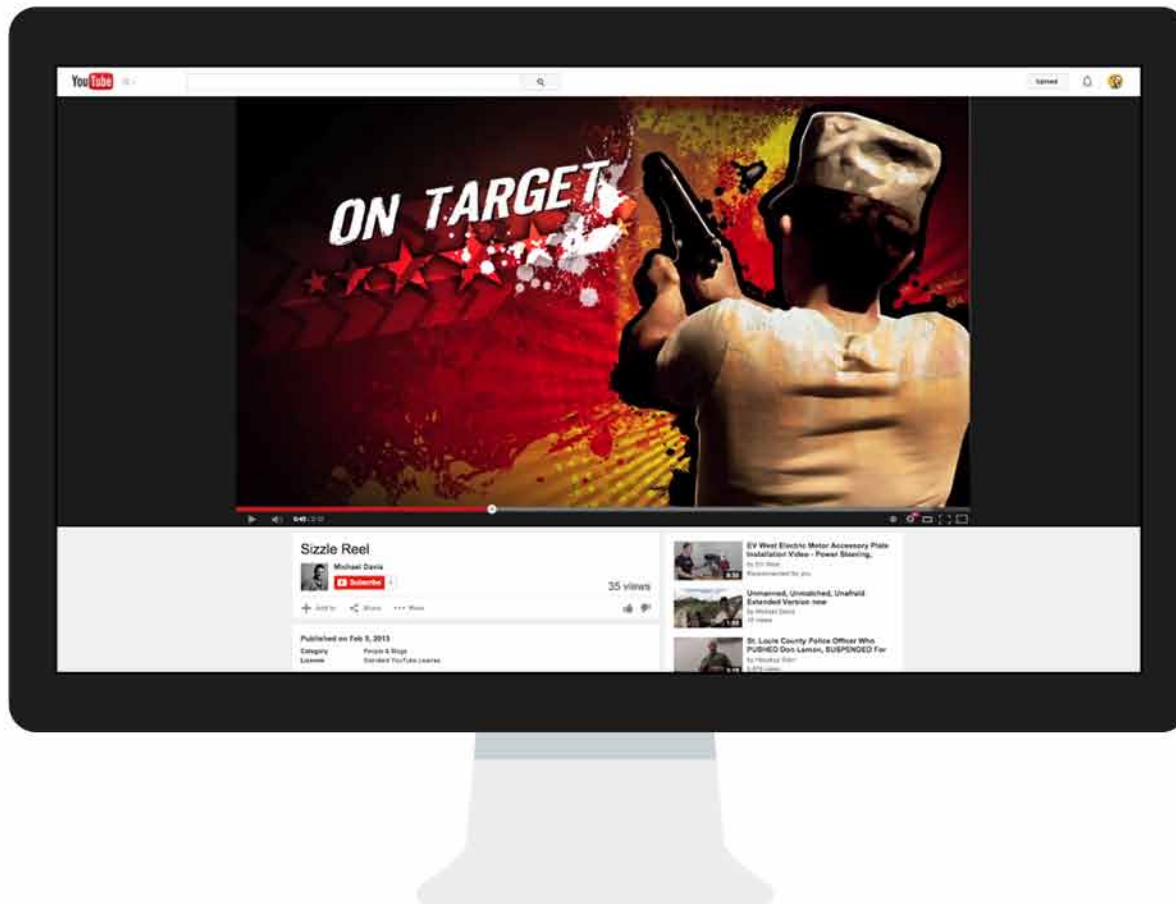
# ANIMATICS

Air National Guard // Chaplains Package



## VIDEO

Air National Guard // Sizzle Reel



## WEB VIDEO

Sage // Saleslogix Cloud Computing 101



## WEB VIDEO

Sage // Saleslogix Cloud Computing 201



## WEB VIDEO

Sage // Timberline Enterprise



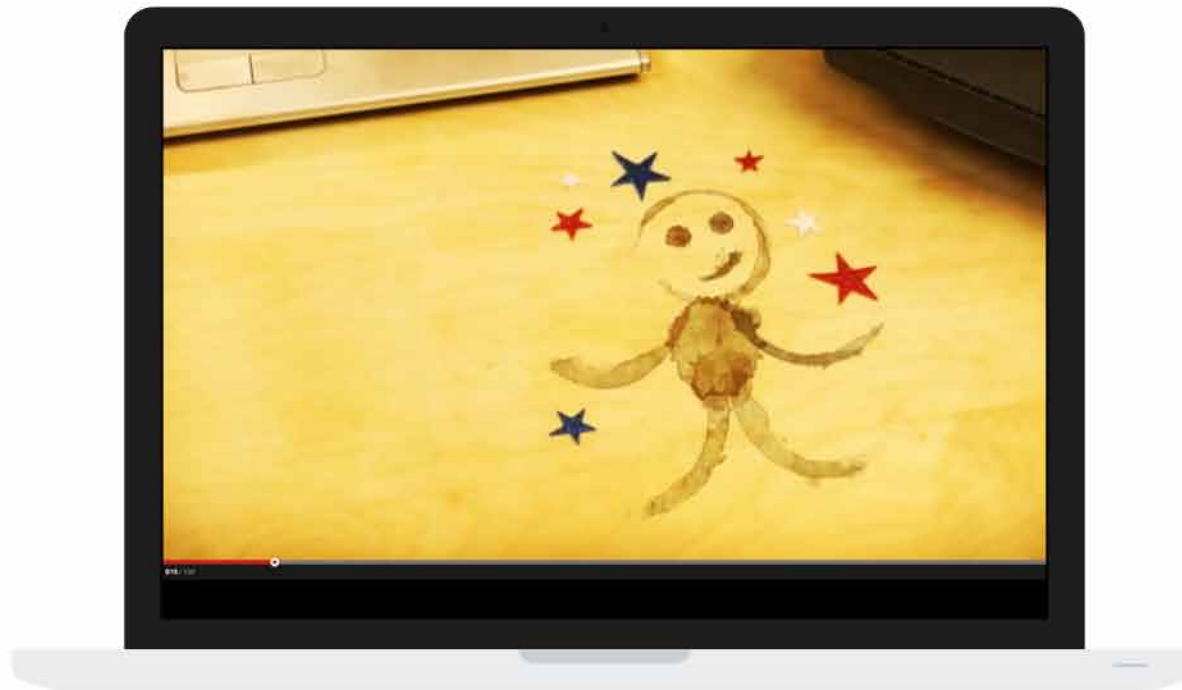
## WEB VIDEO

Sage // Peachtree



## WEB VIDEO

Sage // FAS Coffee Stain Carl





NEALWERNTGEN@GMAIL.COM // *cell* 480.200.6022  